

# HONEYROCK STUDENT LEADERS

*Recruiting, Hiring, and Training the Highest Quality Student Leaders*

FUNDRAISING GOAL: \$2.2M

Coach Chrouser founded HoneyRock to be “an experiential leadership laboratory”. The HoneyRock idea was to create, for the student, a new kind of teaching-learning environment, unlike the school model.

Throughout its history, HoneyRock has proven to be extremely effective in employing its immersive ministry model to foster the development of whole and effective student leaders:

#### THIS CAN BE SEEN IN:

- Summer Camp serving 1,000+ overnight campers and 150+ college-aged summer staff every summer
- School Year Programs serving 40+ Wheaton College graduate and Vanguard Gap Year students each year
- Passage - Wheaton College New Student Orientation - serves 550+ students each August

**OUR CHALLENGE:** College students have many other options for their summer employment and we have not been able to increase compensation for our summer staff positions over the past 10 years. In addition, the cost of both our graduate program and Vanguard Gap Year program is beyond the means of many of our prospective student leaders.

**OUR VISION:** We have the opportunity to raise a modest scholarship fund to supplement the pay we offer summer staff and offer tuition discounts to our graduate students in order for us to recruit the highest quality student leaders.



# HONEYROCK STUDENT LEADERS

Create a student leader scholarship fund to offer:

- An annual returning student leader bonus
- Tuition discounts to support recruitment for Vanguard Gap Year, undergrad summer classes, and graduate program
- Tuition discounts for Wheaton College students that take a HoneyRock-based summer school class in May and stay to work and serve in the summer

## IMPACT OF STUDENT LEADER INVESTMENTS

- 50 high quality and experienced college student leaders returning to serve campers on an annual basis
- 20 high caliber graduate students recruited, hired and trained to serve in the planning and execution of our summer camp and school year programs
- 10 additional Vanguard students benefiting from our life-changing gap year program that otherwise wouldn't be able to afford it



*The important work we do at HoneyRock starts with the investment we make in our student leaders. How amazing is it that God can use all of us to impact student leaders and campers at the same time!*

**MATT ERICKSON**  
**HoneyRock Executive Director**

*I believe God is drawing me into a place of greater trust in Him, and to trust to the point of surrender, dying to self, so that I can enjoy Him and love other people to the fullest.*

### STUDENT TESTIMONIAL

*The training and practical experience with campers allowed me to use leadership skills in a real-life setting. This moved my understanding of leadership out of the theoretical and into the practical.*

### STUDENT TESTIMONIAL



**FINANCIALLY SUPPORT THE MISSION OF HONEYROCK**



**WHEATON COLLEGE**  
*For Christ & His Kingdom*